



C50 BOULEVARD

BOULEVARD C50



OVERVIEW

The 2025 Suzuki Boulevard C50 is for riders ready to be the center of attention, as heads will turn wherever they rumble by. Wearing a deep coat of Solid Iron Gray paint, the Boulevard C50 stamps a bold impression on traditional cruiser styling that includes a kicked-out fork, valance-style fenders, and a staggered, chromed, dual exhaust system.

The Boulevard C50's fuel-injected, 50-cubic inch, V-twin engine delivers abundant torque and is engineered for comfort. On city streets or the open highway, its spacious riding position and smooth suspension lets riders cruise comfortably all day long, while its rear suspension delivers the appearance of a classic hardtail.



Solid Iron Gray

2025

KEY FEATURES

- The torque-rich 805cc fuel-injected, liquid-cooled, V-twin engine features polished aluminum and chrome covers complementing the visually striking cylinders with symmetrical cooling fins.
- With a light lever pull, the large-diameter clutch feeds engine power to the smooth-shifting five-speed transmission and out to the clean, low-maintenance shaft drive.
- Strong, double-cradle steel frame supports a link-type rear suspension shaped to mimic a hardtail frame but is connected to a truss-style swingarm with a single rear shock absorber providing 4.1 inches of suspension travel, while the stout telescopic fork delivers 5.5 inches of smooth front wheel travel
- Auto Fast Idle System (AFIS) automatically sets the engine speed while an innovative 3D-mapped digital ignition system uses a throttle-position sensor helping boost the hallmark big V-twin's low-down torque.
- The Boulevard's styling incorporates visual cues from American cruiser heritage: rich paintwork, glittering chrome, and deep, sculpted front and rear fenders. Riders settle in behind wide, buckhorn-style handlebars, with their boots set comfortably on forward-mount floorboards.

ENGINE

- The narrow, 805cc, fuel-injected, liquid-cooled, SOHC, four-valve-per-cylinder, 45-degree, V-twin engine is tuned for exceptional low rpm torque.
- The sculpted V-twin features polished aluminum and chrome covers covering the visually striking cylinders with symmetrical cooling fins.
- Offset crankpins yield optimally balanced firing intervals creating a signature V-twin rumble.
- Suzuki Dual Throttle Valve (SDTV) electronic fuel-injection system maintains optimum air velocity in the intake tract for smooth low- to mid-rpm throttle response.
- Auto Fast Idle System (AFIS) automatically sets the throttle-valve opening during cold engine starts by monitoring coolant temperature.
- An innovative 3D-mapped digital ignition system uses a throttle-position sensor helping boost the hallmark big V-twin's low-end torque.
- A chromed and staggered dual exhaust system, mounted on the right side of the engine, is tuned for responsive torque delivery, providing a deep, throaty exhaust note.
- A wide-ratio five-speed transmission features a tall fifth-gear ratio for relaxed highway cruising.
- The low-maintenance shaft drive is clean-running with minimal torque reaction that efficiently transmits power to the C50's wide 15-inch rear tire.

CHASSIS

- Strong, double-cradle steel frame supports a chassis ready for cruising or a full-on tour.
- The Boulevard C50 brings American cruiser styling with rich paintwork, glittering chrome, and deep, sculpted front and rear fenders.
- The link-type rear suspension is shaped to evoke the hardtail lines of a traditional cruiser, connecting the truss-style swingarm with a single shock absorber with seven-way spring preload adjustability, providing 4.1 inches of smooth and responsive rear suspension travel.
- A kicked-out, 33-degree rake, and long 65.2-inch wheelbase provide a smooth, comfortable ride.
- Stout telescopic front forks deliver generous 5.5 inches of smooth wheel travel.
- Wide handlebars, forward-mounted floorboards, and a leather-textured seat provide a comfortable ride around town and on the highway.
- A wide, blackwall 15-inch rear tire and matching 16-inch front tire are mounted to bright, spoke-style wheels for a classic cruiser look.
- Hydraulic front disc and drum-type rear brakes help provide strong, reliable stopping performance.
- The wide, deeply cushioned seat has a low 27.6-inch seat height ideal for comfortable cruising and confident stops.
- The wide passenger seat makes for comfortable two-up rides. The seat's stepped location on the rear fender helps the passenger to see over the rider's shoulder.
- The instrument cluster includes a convenient gear-position indicator, a large fuel meter, and a clock.
- A bright multi-reflector headlight is paired with a durable, bright, and compact LED taillight.
- Rear turn signals mount at the base of the rear fender allowing ample room for adding saddlebags.



C50 BOULEVARD

ADDITIONAL

- A variety of Genuine Suzuki Accessories for Boulevard owners are available, including a wide selection of Suzuki logo apparel.
- Suzuki 12-month limited warranty. Longer coverage periods with other benefits are available through Suzuki Extended Protection (SEP).
- For more details, please visit www.suzukicycles.com.

SPECIFICATIONS

ENGINE

Engine:	805cc, 4-stroke, liquid-cooled, SOHC, 45°, V-twin
Bore x Stroke:	83.0 mm x 74.4 mm (3.268 in. x 2.929 in.)
Compression Ratio:	9.4:1
Fuel System:	Fuel injection with SDTV
Starter:	Electric
Lubrication:	Wet sump

DRIVETRAIN

Clutch:	Wet, multi-plate type
Transmission:	5-speed constant mesh
Final Drive:	Shaft drive

CHASSIS

Suspension, Front:	Telescopic, coil spring, oil damped
Suspension, Rear:	Link style, solo shock, coil spring, oil damped
Brake, Front:	Disc brake
Brake, Rear:	Drum brake
Tire, Front:	130/90-16 M/C (67H), tube type
Tire, Rear:	170/80-15 M/C (77H), tube type
Fuel Tank Capacity:	15.5 L (4.1 US gal.)

ELECTRICAL

Ignition:	Electronic ignition (transistorized)
Spark plugs:	NGK® DR7EA or DENSO® XX22ESR-U
Headlight:	12V 60/55W H4
Tail Light:	LED

DIMENSIONS

Overall Length:	2500 mm (98.4 in.)
Overall Width:	955 mm (37.6 in.)
Overall Height:	1110 mm (43.7 in.)
Wheelbase:	1655 mm (65.2 in.)
Ground Clearance:	140 mm (5.5 in.)
Seat Height:	700 mm (27.6 in.)
Curb Weight:	277 kg (611 lb.)

WARRANTY

Warranty:	12-month unlimited mileage limited warranty <i>Longer coverage periods with other benefits are available through Suzuki Extended Protection (SEP).</i>
------------------	---

Suzuki Motor USA, LLC makes every effort to present the most current specifications and product features at the time of publication. Because of our policy of continual improvement, changes may be made in equipment, availability, and specifications without notice or obligation. At Suzuki, we want every ride to be safe and enjoyable. Always wear a helmet, eye protection, and protective clothing. Never ride under the influence of alcohol or other drugs. Study your owner's manual and always inspect your Suzuki before riding. Always supervise young riders. Take an MSF skills course. For the street course nearest you, call 1-800-446-9227. Preserve your future riding opportunities by showing respect for the environment, local laws, and the rights of others when you ride. Limited Warranty: The 2025 Boulevard C50 limited warranty covers a period of 12 months. See your dealer for details. Ask your participating dealer about Genuine Suzuki Accessories, the Suzuki Retail Finance Plan, and the Suzuki Extended Protection Plan. With the Suzuki Retail Finance Plan, it is easy to afford and equip the machine that is perfect for you. Visit Suzukicycles.com for more information. Suzuki Motor USA, LLC, 3251 East Imperial Highway, P.O. Box 1100, Brea, CA 92822-1100. Suzuki, the "S" logo, and Suzuki model names are Suzuki trademarks or registered trademarks. ©2024 Suzuki Motor USA, LLC.